

Aiken Together



Newsletter #7

August 26, 2016

“For it is in giving that we receive.” - St. Francis of Assisi

As we close the fourth week of our Advance Division activity our Campaign team volunteers have solicited twenty of the top fifty prospects, have meetings scheduled with an additional six, and are in conversation with seventeen others to schedule an opportunity to share the vision of Aiken Together.

Moving forward we will only increase the rate of “asking.” But what is more important is that the activity will now begin to shift from solely asking for investments, to finalizing pledges to Aiken Together.

The Advance Division is the tip of the spear. It is an intentional engagement of the top corporate prospects in a compressed period of time. By closing the top pledges in a short time frame, the campaign will not only build momentum quickly but also instill confidence in other potential investors.

I would be remiss to discuss this progress and not make a special effort, once again, to thank our Advance Division Chairman and team members. Without the leadership and relationships of these individuals there is no way that we would be able to engaged and solicit this number of prospects in such a strategic manner.



Events:

Aiken Together Public Kick-Off – details to come in September

Weekly Pledge Report

Aiken Together

Weekly Pledge Report

As of 08/26/2016

Campaign Director	Brian Abernathy	Campaign Goal	\$1,750,000
Starting Date	1-May-16		

Advance Division

Division Chairman	Gary Stooksbury	Begin Solicitations	7/25/2016	Goal	\$1,050,000
Volunteers	12	# Enlisted	9	% of Goal	5%
Prospects	50	# Assigned	39		
Total Pledges Received	1	Total Value Pledges	\$60,000		

Leadership Division

Division Co-Chairs	Cody Anderson	Begin Solicitations	9/15/2016	Goal	\$700,000
Volunteers	30	# Enlisted	6	% of Goal	2%
Prospects	150	# Assigned	2		
Total Pledges Received	23	Total Value Pledges	\$23,775		

Summary

Pledges Added This Period	7	Total Signed Pledges Received To-Date	24
Value of Pledges Added This Period	\$21,000	Total Value of Pledges Received To-Date	\$83,775
		Pledges Received as % of Campaign Goal	4.8%
Cash Received This Period	\$50	Total Cash Received To-Date	\$2,575

Honor Roll of Investors

Barry Adams
Patricia Allen
Mary Driscoll
Bruce Eberhard
Dudley Erb
George Fansmith
Tom French
Bob Hottel
McDonald Law
Roy McLain
John McMichael
Larry & Audry Ogletree
Joe Ortaldo
Dorean Price
Kevin Price
Je-Nay Reid
Sara Ridout
Jim Schroeder
Bob Smoak
Don Winslow
Aiken Electric Co-op
Blue Salamander Solutions
Security Federal Bank
The South Company



Did you know?

Hotel Aiken is the home of the oldest operating manual elevator in the state. It was installed in 1920 and can still be used today by trained hotel staff.