

Aiken Together



Newsletter #5

August 12, 2016

“No yesterdays are ever wasted for those who give themselves to today.”

-Brendan Francis

The Aiken Together Advance Division team is hard at work contacting prospects and scheduling solicitation meetings. As these solicitations are taking place, our campaign leadership is continuing to enlist members of our Leadership Division team.

The work completed for Aiken Together over the past years, and the progress that will be achieved in the coming weeks and months, is a result of one significant factor: Leadership.

Leadership, at every level, is paramount to the success of Aiken Together. The caliber and commitment of our campaign team members, leadership council members, and volunteers is a testament to the commitment each of our campaign leaders.

I want to take a moment this week to specifically thank our Campaign General Chairman, Carol Johnson, for her leadership. Aiken Together would not have reached this point apart from her dedication.

We celebrate Carol's leadership, and congratulate her on her retirement. When Aiken Together celebrates a successful campaign later this year, it will be in no small part due to Carol's role as Chairman.

Brian Abernathy
Campaign Director



Events:

Aiken Together Public Kick-Off – details to come in September

Weekly Pledge Report

Aiken Together

Weekly Pledge Report

As of 08/12/2016

| | | | |
|--------------------------|-----------------|----------------------|-------------|
| Campaign Director | Brian Abernathy | Campaign Goal | \$1,750,000 |
| Starting Date | 1-May-16 | | |

Advance Division

| | | | | | |
|-------------------------------|-----------------|----------------------------|-----------|------------------|-------------|
| Division Chairman | Gary Stooksbury | Begin Solicitations | 7/25/2016 | Goal | \$1,050,000 |
| Volunteers | 12 | # Enlisted | 9 | % of Goal | 5% |
| Prospects | 50 | # Assigned | 35 | | |
| Total Pledges Received | 1 | Total Value Pledges | \$50,000 | | |

Leadership Division

| | | | | | |
|-------------------------------|---------------|----------------------------|-----------|------------------|-----------|
| Division Co-Chairs | Cody Anderson | Begin Solicitations | 9/15/2016 | Goal | \$700,000 |
| Volunteers | 30 | # Enlisted | 3 | % of Goal | 2% |
| Prospects | 150 | # Assigned | 0 | | |
| Total Pledges Received | 16 | Total Value Pledges | \$12,275 | | |

Summary

| | | | |
|---|---------|--|----------|
| Pledges Added This Period | 2 | Total Signed Pledges Received To-Date | 16 |
| Value of Pledges Added This Period | \$2,000 | Total Value of Pledges Received To-Date | \$62,275 |
| | | Pledges Received as % of Campaign Goal | 3.6% |
| Cash Received This Period | \$0 | Total Cash Received To-Date | \$2,525 |

Barry Adams

Dudley Erb

George Fansmith

Tom French

Bob Hottel

Roy McLain

John McMichael

Joe Ortaldo

Dorean Price

Sara Ridout

Jim Schroeder

Bob Smoak

Don Winslow

Blue Salamander Solutions

Security Federal Bank

The South Company



Did you know?

From the 1850's to the 1950's, asparagus was one of the main crops grown in Aiken County. The end of the Civil War brought about a need for a crop to replace cotton. Asparagus was grown in Aiken until WWII, where commercial production started to slow.